



# Vournas Coffee Trading, Inc.

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## Fair Trade Organic Papua New Guinea Purosa



Our Fair Trade Organic Papua New Guinea Purosa is a Vournas Coffee Trading exclusive, one that flew under the radar for a while until a bunch of our roasters discovered its beauty. Grown in the Eastern Highlands, specifically Ivangoi, Purosa and Okapa valleys by over 3,000 farmers and certified as FTO (Fair-Trade Organic) through the Highland Organic Agricultural Cooperative. The majority of farmers here grow their varieties in small gardens within their tribal villages, which have for centuries largely kept intact their individual languages and customs. Some of the trees which produce our Fair Trade Organic Papua New Guinea are 25+ years old, producing less fruited cherries, but also a higher sugar content than younger crops, which of course translates to a sweeter and more complex cup. The lot is pulped and dried in parchment then loaded on trucks to

make the muddy trek down dirt roads to Goroka where it is milled, graded and bagged. Exporting is done through the Port of Lae, which is the country's largest and busiest port. Coffee was first introduced to Papua New Guinea in the early part of the 20th Century; a rather late arrival when compared to neighboring islands. Coffee is deeply embedded within the cultural fabric of Papua New Guinea, where the coffee tree itself is often referred to as the money tree, and coffee beans act as a de facto currency, typically traded amongst the people as a staple commodity in exchange for virtually anything. Incredibly Papua New Guinea farms can accommodate two crop cycles per year due to its famously mineral-rich, volcanic topsoil and jungle climate. We have traveled the world over in our search for amazing coffee and it is our opinion that the farms in Papua New Guinea have the best soil, climate and overall growing conditions that we have ever seen; if you put seeds in the ground, it will grow! Somehow Papua New Guinea coffees have flown under the radar of American specialty coffee purveyors, although we suspect this will not be the case for much longer. You will find this Fair Trade Organic Papua New Guinea coffee is excellent for blending and espresso, but please, drink it straight too, as it shines as a straight single origin! It takes a dark roast very well and puffs up nicely after a friendly roasting. It is very well processed and much cleaner in the cup than most Sumatras. This is a truly wonderful coffee that should be a regular player in your collection of "house" coffees. If we played favorites, the Fair Trade Organic Papua New Guinea would be the house favorite at our cupping table. If you haven't tasted the good news yet, what are you waiting for?!

**Cupping Notes:** Sweet raw sugar on aroma, good acidity and creamy body, caramel overtones with hints of dried sweet apricot and a slight cocoa note on the finish.



Producer:	Highlands Organic Agriculture Cooperative (HOAC)
Region:	Eastern Highlands: Ivangoi, Purosa & Okapa Valleys
Variety:	Bourbon, Typica Hybrids
Processing:	Washed
Altitude:	2,000 - 5,000 ft (600 - 1500m)
Coffee Grading:	A/X
Harvest:	Year Round, Peaks May - July